California Consumer Protection Act Privacy Notice

CCPA Privacy Notice

This notice is for California residents only, and it supplements the information provided in the Hospicereport Privacy Policy (which explains the information we collect and how we use/disclose it).

Information We Collect

We may collect information that identifies, relates to, describes, references, is capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular consumer or device ("personal information"). The table below shows which categories of personal information our website has collected from consumers in the past 12 months:

Category	Examples	Collected
A. Identifiers.	A real name, alias, postal address, unique personal identifier, online identifier, Internet Protocol address, email address, account name, Social Security number, driver's license number, passport number, or other similar identifiers.	Yes
B. Personal information categories listed in the California Customer Records statue (Cal. Civ. Code § 1798.80(e)).	A name, signature, Social Security number, physical characteristics or description, address, telephone number, passport number, driver's license or state identification card number, insurance policy number, education, employment, employment history, bank account number, credit card number, debit card number, or any other financial information, medical information or health insurance information. Some personal information included in this category may overlap with other categories	
C. Protected classification characteristics under California or federal law.	Age (40 years or older), race, color, ancestry, national origin, citizenship, religion or creed, marital status, medical condition, physical or mental disability, sex (including gender, gender identity, gender expression, pregnancy or childbirth and related medical conditions), sexual orientation, veteran or military status, genetic information (including familial genetic information).	No

D. Commercial information.	Records of personal property, products or services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies.	No
E. Biometric information.	Genetic, physiological, behavioral, and biological characteristics, or activity patterns used to extract a template or other identifier or identifying information, such as, fingerprints, faceprints, and voiceprints, iris or retina scans, keystroke, gait, or other physical patterns, and sleep, health, or exercise data.	No
F. Internet or other similar network activity.	Browsing history, search history, information on a consumer's interaction with a website, application, or advertisement.	Yes
G. Geolocation data.	Physical location or movements.	Yes
H. Sensory data.	Audio, electronic, visual, thermal, olfactory, or similar information.	No
I. Professional or employment-related information	Current or past job history or performance evaluations.	No
J. Non-public education information (per the Family Educational Rights and Privacy Act (20 U.S.C. Section 1232g, 34 C.F.R. Part 99)).	Education records directly related to a student maintained by an educational institution or party acting on its behalf, such as grades, transcripts, class lists, student schedules, student identification codes, student financial information, or student disciplinary records.	No
K. Inferences drawn from other personal information.	Profile reflecting a person's preferences, characteristics, psychological trends, predispositions, behavior, attitudes, intelligence, abilities, and aptitudes.	Yes

We obtain the categories of information listed above (i) from you, whether directly or indirectly from activity on our site or from other interactions with us, and/or (ii) from third parties, such as ad networks or analytics services that interact with our site.

Use of Personal Information

HOSPICEREPORT collects and uses your personal information to operate the hospicereport.com site and deliver the services you have requested. We also use your personally identifiable information to inform you of other products or services available from HospiceReport and its affiliates. We may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered. If provided to HOSPICEREPORT, we may use your name, email address, mailing address, telephone number, or other data to communicate with you.

We keep track of the sites and pages our customers visit within HOSPICEREPORT, in order to determine what HOSPICEREPORT services are the most popular. This data is used to deliver

customized content and advertising within HOSPICEREPORT to customers whose behavior indicates that they are interested in a particular subject area.

Other businesses collect information when you interact with our website, including IP addresses, digital identifiers, information about your web browsing activity, and how you interact with our properties and ads in order to provide you with relevant ads across the Internet and for other analytics purposes, and may sell that information to other businesses for advertising and other purposes. You can opt out on this browser from sales of this type of personal information by businesses that participate on

Your Rights and Choices

The CCPA gives California residents the right to:

- Know how your personal information is used;
- Access, request, and receive any personal information we have collected in a portable manner;
- Request that we delete your personal information (subject to certain exceptions); and
- Opt-out of your personal information being sold or share.

To exercise any of these rights, please submit a verifiable consumer request to us at:

- 1-888-771-8886
- <u>consumer.privacy@hospicereport.com</u>

Only you or a person duly authorized to act on your behalf may make a verifiable consumer request related to your personal information. You may also make a verifiable consumer request on behalf of your minor child. You have the right to request access only twice in any 12-month period, but may opt-out of the sale of your personal information at any time.

We will not deny you the use of our services or provide you a different level or quality of service for exercising any of your CCPA rights.

If you have any questions about this CCPA Notice or our Privacy Policy, please contact us via email at <u>consumer.privacy@hospicereport.com</u>, or by mail at: Corporate Marketing, HOSPICEREPORT Health, 848 N. Rainbow Blvd. #1349, Las Vegas, NV 89107.